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FOR IMMEDIATE RELEASE

EMERGING FIRM CAPITALIZES ON VETERAN EXPERIENCE

Los Angeles, California, August 11, 2011 – David Frankel and Avi Reichman announced today the formation of Frankel & Reichman LLP, a boutique forensic accounting firm providing forensic accounting litigation support in family law, civil litigation, and fraud and embezzlement matters.

“When our clients tell us they simply are ‘not a numbers person,’ we know that it is our job to take complex financial matters and present it in a manner that a non-financial person can understand,” explained David Frankel, the firm’s founding senior partner.

Frankel, having served as an expert witness since 1983, is dedicated to high standards of excellence and professionalism. His firm has been a staple of the Los Angeles and Beverly Hills business community for years, which prides itself on the level of esteem it has earned.

In addition to their forensic accounting services, Frankel & Reichman LLP also provides tax and accounting services, including income tax preparation, IRS and state audit representation, payroll reporting, bookkeeping, and financial statement preparation.

“Our mission is to help clients maintain financial viability in the present, while taking a proactive approach to achieve future goals,” said Avi Reichman, whose experience includes being one of Deloitte & Touche’s youngest managers in the country.

While both partners maintain the prestigious credentials of Certified Public Accountant (“CPA”), Accredited in Business Valuation (“ABV”), and Certified in Financial Forensics (“CFF”), they both insist in jest that they did not study for the exams together.

After spending a few minutes with the two partners, it is easy to see why their dedication to hard work has earned them respect of the business and financial community in and around Beverly Hills and the greater Los Angeles area.

“We’re always maintaining a clear understanding on the details while clearly outlining the big picture,” elucidated Mr. Reichman.

As Mr. Frankel looks back on nearly 30 years of success, he reveals the secret ingredient to his firm’s success. “Ultimately, it’s the open communication and understanding of our clients’ needs that helps us provide the ultimate client experience.”

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